



Change the way you think about time

# OPTICAL ILLUSION

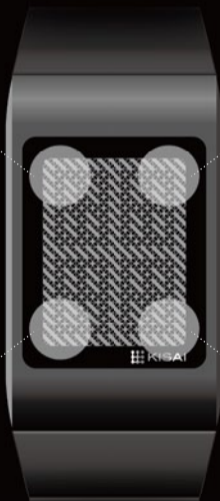
## INSTRUCTION MANUAL

Button D

Button A

Button C

Button B



*touch sensitive screen*

# 1. How to read the time

- This watch uses an LCD “always on” display to show the time.
- The time is displayed digitally with hours in the upper half of the screen and minutes in the lower half of the screen.
- The time is hidden within the LCD display and can be seen when your eyes focus on the numbers.

Example 1:



09:35

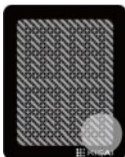
Example 2:



12:28

- If required, you can also reveal the time by touching button B. The AM/PM indicator will flash to count seconds.

06:13



touch button B

AM indicator



PM indicator

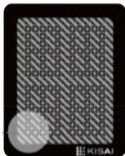
## 2. Operating the basic functions

### I. Turning on the backlight

- To turn the backlight on, touch button C.
- The backlight will illuminate the display for 15 seconds.

Note: In setting mode you cannot operate the LED backlight.

touch button C .....

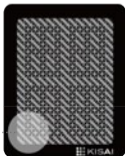


### II. Turning the display sound on or off

- To turn the display sound on or off, hold button C for 3 seconds.

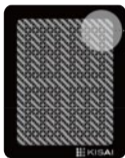
Note: Turning the display sound off doesn't affect the alarm sound.

hold button C for 3 seconds .....



### 3. How to read the date

- Touch button A to display the date. The date is displayed digitally with the month in the upper half of the screen and the date in the lower half of the screen.



..... touch button A

Example 1:



December 6th

Example 2:



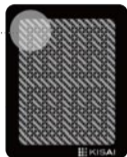
.....date  
indicator

March 29th

## 4. How to check the alarm time

- Touch button D to display the alarm time. The AM or PM indicator will be displayed to indicate that the alarm time is set to AM or PM.
- If alarm is off display will show OFF.

touch button D ....



Example 1:  
alarm time 8:20 AM alarm on



Example 2:  
alarm off

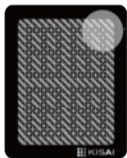


- The alarm time is displayed in the same way as the time; alarm hours in the upper half of the screen and alarm minutes in the lower half of the screen.
- When the alarm sounds, you can turn it off by touching any button.

## 5. How to set the date and time

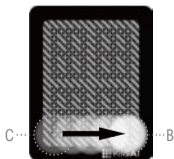
- To make time setting easier, it is recommended that you turn the display sound on. (see “operating the basic functions”).
- Hold button A for 3 seconds to enter setting mode.

Note: after 10 seconds of inactivity, setting mode will deactivate.

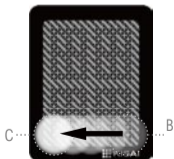


..... hold button A for 3 seconds

increase the number (C→B)

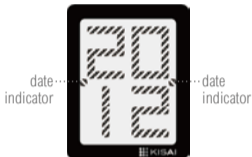


decrease the number (B→C)



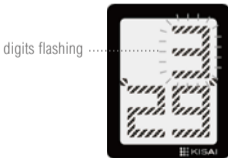
## I. Setting the year

- The year digits will flash when you are in year setting mode.
- Swipe your finger from button C to B increase the year as required or from button B to C to decrease the year as required.
- Press button A to confirm and move to the month.



## II. Setting the month

- The month digits will flash when you are in month setting mode.
- The month is displayed in the same position as the hour.
- Swipe your finger from button C to B to increase the month or from button B to C to decrease the month as required.
- Press button A to confirm and move to the date.



March 29th



### III. Setting the date

- The date digits will flash when you are in date setting mode.
- The date is displayed in the same position as minutes.
- Swipe your finger from button C to B to increase the date or from button B to C to decrease the date as required.
- Press button A to confirm and move to the hour.

digits flashing .....



### IV. Setting the hour

- The hour digits will flash when you are in hour setting mode. The AM or PM indicator will be displayed to indicate that the time is set to AM or PM.
- Swipe your finger from button C to B to increase the hour or from button B to C to decrease the hour as required.
- Press button A to confirm and move to the minutes.

AM indicator .....

digits flashing .....

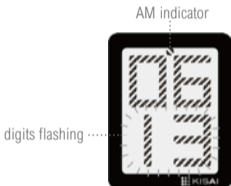
PM indicator .....



## V. Setting the minutes

- The minute digits will flash when you are in minute setting mode. The AM or PM indicator will be displayed to indicate that the time is set to AM or PM.
- Swipe your finger from button C to B to increase the minutes or from button B to C to decrease the minutes as required.
- Press button A to confirm and exit setting mode.

Note: after 10 seconds of inactivity setting mode will deactivate



### Animation Mode

In animation mode, the display will reveal the time once every 20 seconds.

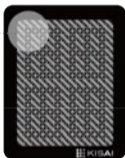
Press buttons A and B together for 3 seconds to turn this function on or off.



## 6. How to set the alarm

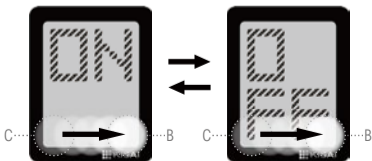
- To make alarm setting easier, it is recommended that you turn the display sound on. (see “operating the basic functions”).
- Hold button D for 3 seconds to enter alarm setting mode.  
Note: after 10 seconds of inactivity setting mode will deactivate.

hold button D for 3 seconds ....



### I. Turning the alarm on/off

- Swipe your finger from button C to B to turn the alarm on or off.
- Press button D to confirm and move to the hour.



## II. Setting the alarm hour

- The alarm hour digits will flash when you are in alarm hour setting mode. The AM or PM indicator will be displayed to indicate that the alarm time is set to AM or PM.
- Swipe your finger from button C to B to increase the alarm hour or from button B to C to decrease the alarm hour as required.
- Press button D to confirm and move to alarm minutes setting mode.

AM indicator .....

digits flashing .....

PM indicator .....



## III. Setting the alarm minutes

- The alarm minute digits will flash when you are in alarm minute setting mode.
- Swipe your finger from button C to B to increase the alarm minutes or from button B to C to decrease the alarm minutes as required.
- Press button D to confirm and exit setting mode.

digits flashing .....



## 7. User information

### I. Battery

- This watch uses a CR2025 replaceable watch battery.
- Battery lifetime will vary depending on use, but is estimated to last for at least one year.
- To maximize battery life you should limit use of the EL backlight and the animation mode.

### II. Warranty

- This watch is covered by a 1 year warranty. This warranty does not cover water damage, accidental damage, neglect or unauthorized repair.

### III. Caution

- This watch is water resistant to 3ATM. Please do not use the watch in the shower, for swimming or for other water related activities.

## SPECIFICATIONS

Case Materials	Stainless Steel
Strap Materials	Stainless Steel
Case Dimensions	32 x 52 x 11 mm
Finish	brushed, polished
Maximum Fit Wrist Size	210mm (approx.)
Weight	160g
Display	LCD with EL backlight
Battery	CR2025
Water Resistance	3ATM

